

## Village Day Committee

**9 June 2009, 20.00h**

|         |              |              |              |
|---------|--------------|--------------|--------------|
| Present | Councillors: | A Waterfield | Chairman     |
|         |              | I Begg       |              |
|         |              | A Brewster   |              |
|         |              | J Burgess    |              |
|         |              | T Reason     |              |
|         |              | J Clifton    |              |
|         |              | L Coates     |              |
|         |              | Julia Warren | Parish Clerk |
|         |              | Press        | 0            |
|         |              | Public       | 0            |

### **327-09 APOLOGIES**

Apologies were received and accepted from Councillors N Clements and T Reason (personal reasons), and from Lisa Hobden and the police.

### **328-09 QUESTIONS FROM THE PUBLIC**

None.

### **329-09 SPECIFIC DECLARATIONS OF INTEREST**

None.

### **330-09 MINUTES OF COMMITTEE MEETING**

The Minutes of the meeting held on 5 May 2009 were approved

**Resolved To approve the Minutes of the meeting held on 5 May 2009 as a true and fair record, and for these to be signed by the Chairman.**

**331-09 PUBLICITY**

It was noted that the Pump, advertising on its front cover and within, Village Day would be distributed throughout Wheathampstead during the last fortnight of June.

The banners, stored in the Forge, needed updating with the 2009 details and would be displayed as previously at key points, subject to agreement, within the Village including Memorial Hall, Melissa Field, Cory Wright Way and Swan.

Laminated posters would be displayed on the Parish Council notice boards and elsewhere as agreed by for example shop owners.

Councillor Burgess has cleaned the old bunting and this would be supplemented by some new bunting – to adorn the High Street two weeks in advance of Village Day

- Resolved**
- 1 Clerk to print and laminate posters for distribution**
  - 2 WEB to be asked to decorate the High Street with bunting over the weekend 27/28 June.**
  - 3 Councillor Burgess to arrange for banners to be erected over the weekend 27/28 June**

**332-09 BROCHURE FOR VILLAGE DAY**

In previous years the brochure or lucky programme had been (unsuccessfully) sold in advance. It was agreed that for 2009 it would be available on the day.

Selling of brochures had been most effective to queues but in order to speed parking it was agreed that drivers should be approached after parking rather than in the parking queue. Sales people would also focus upon the gate entry points as Brocket View.

The lucky programme system would include raffle tickets stapled to each programme. The purchaser would write their contact details on one ticket, drop it in the raffle tombola box in the Parish Council gazebo, and retain the counterfoil.

**Resolved To adopt the revised sales approach as above**

**PROGRAMME UPDATE**

The programme was discussed and arena event timings finalised. The procession would begin assembling at 12.30 and leave Wheathampstead House School at 13.00h, arriving at Marford Field by 13.30h

**Resolved To note the updates**

